

Doaa HUSSIEN

Digital Education | UX Design | Artistic Practice

Doaamarshal744@gmail.com Paris | France doaamarshal.com [@Doaa Marshal](https://www.instagram.com/Doaa_Marshal) +33 7 83 68 85 59

Professional Experience

Digital Transformation Manager –Contract, SAS Foundation [Gadarif](#), Remote



Jul 2025- Present

- Led a multidisciplinary team to conduct UX research on the company website, improving user satisfaction and optimizing user journeys.
- Planned UX research, supervised usability testing, and analyzed results.
- Collaborated with designers and developers to implement user-centered solutions
- Support the organization's digital transformation strategy
- Defined research objectives, planned the methodology

Ardamata | Web Designer –Freelance, [Kobenhavns University](#), Remote



February-Present

- Mediated and organized survivor testimonies
- Designed and developed responsive WordPress websites focusing on UX and accessibility.
- Translated sensitive content into an accessible, user-centered digital platform.
- Integrated artistic and research perspectives from journalists, scholars, and Sudanese artists.
- Ensured the site supported reflection, memory, and storytelling while respecting the weight of lived experiences.

Tech-Coach the RELAIS project – [France Terre D'asile](#) Paris, France



April 2025-Present

- Teach basic digital skills.
- Introduce email usage and online navigation.
- Teach document creation and formatting in Microsoft Word.
- Assist in creating CVs and conducting job searches.
- Guide participants through online administrative tasks
- Provide individual coaching and personalized support.
- Artistic facilitation for community expression and healing

Founder, Digital Skills Instructor – [Femme4tech](#) Paris, France

Aug 2024-Present

- Founded and led Femme4Tech, provided digital literacy training, job-search support, and personalized coaching for women affected by displacement.
- Painting and visual storytelling workshops for displaced women.
- Design training materials and mentor learners on creative projects.
- Coordinate programs and lead digital empowerment initiatives.
- Offer mentorship and psychosocial support for women affected by displacement and violence, fostering safe spaces for learning and storytelling.



Researcher & Software Engineer | UX/UI Designer – [INRIA France](#) Orsay

April 2024 - August 2024

- Developed the first AR/VR application using A-Frame at INRIA.
- Created a virtual geological field using A-Frame and WebXR.
- Facilitated AR/VR transitions for an immersive user experience.
- Designed an interactive 3D prototype of a geological model.



Project Manager – [Saudi Mais](#) Khartoum, KH, Sudan

January 2016-April 2017



- Planned and managed internal projects.
- Coordinated HR and administrative activities.
- Communicated with stakeholders and shareholders.
- Organized and supervised events.
- Prepared project reports and summaries.

Customer Service Representative (Internship)– [Sudani Telecommunications](#) Khartoum, KH, Sudan

January 2012 - juin 2012

- Handled customer complaints with empathy and efficiency.
- Identified recurring issues to improve the user experience.
- Prepared regular reports to support UX decision-making.
- Processed various user documents and requests.
- Recognized for excellence in customer complaint management.



Formations

Master of Human Computer interaction

[Université Paris-Saclay](#)

Orsay 2022 -2024

Bachelor's in Management Information System

[University of Ahfad Khartoum Sudan](#)

Soudan

2011 - 2017

Languages

Français



› TCF : 499/699

English



Courant (deuxième langue)

Arabic



Skills

Skills

- UI/UX Design
- Web Development
- Interaction Design
- Product Management
- Data Visualization
- Data Mining
- User Research
- Sketching
- Programming

- CSS
- Java
- HTML
- Python
- MySQL
- JavaScript
- WebXR

Tools

- Figma
- Sketch
- Cinema 4D
- Unity 3D
- Miro
- Canva
- XD Adobe
- Microsoft office
- WebFlow
- Wordpress